

Media Release: Neerim South

Picturesque Neerim South Opens The Door to Weekend Tourists

For immediate release

At just over an hour from Melbourne, the picturesque town of Neerim South nestled in Gippsland's rolling hills makes for a perfect weekend escape.

It doesn't matter whether you're looking for some quiet time to escape into a good book or fancy getting active exploring the area by foot or on two wheels, Neerim South offers plenty for the discerning weekender.

The tiny town has a population of less than 1000 locals who have grown to love the rural lifestyle and lush surrounds. Healthy dairy cows dotter the fields, and country cottages doubling as B&B's complete the picture postcard vista.

After a busy week, there's nothing more relaxing than wandering through the rainforest, exploring a charming art gallery and unwinding in the sun with a gourmet picnic full of regional produce.

During winter, the town fills up with day trippers passing through on their way to Mt Baw Baw Alpine Resort. But during summer the town relaxes and offers up some stunning activities for you to pursue in the warm sunshine.

Sip a latte at one of the main streets café's, follow the country roads to nearby Noojee or Jindivick for lunch, or pack a picnic and settle in for the afternoon to soak up the sun's rays.

Pushbikes and dirt bikes are well catered for with plenty of trails in the area providing scenic vistas and challenging rides.

Local cheeses are a speciality (Tarago River Cheese, Piano Hill Cheese, Jindi Cheese) owing to the vast dairy farms in the region, and you can also discover wineries (Brandy Creek, Gypsy Creek, Ada River Wines, Wild Dog Winery) and plenty of gourmet restaurants around the area (Toolshed, Jindivick Harvest Kitchen).

With an array of charming B&B's and country accommodation you will be sure to find a relaxing place to lay your head. Janalli Gardens B&B recently featured in The Age '6 reasons to visit Neerim South', and they are offering you the chance to win a night's accommodation valued at \$210. Simply like the Neerim Bower Facebook page- <https://www.facebook.com/neerimbower> and enter your details on the competition page.

Awaken your senses in Neerim South as you explore, unwind and rejuvenate.

Media famils to Neerim South are now available, so do not hesitate to get in contact if you would like to be part of these.



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Explore Neerim South on Two Wheels

For immediate release

What better way to welcome in Spring than a romantic bike ride through the rolling hills of Neerim South, nestled in regional Victoria's picturesque Gippsland region.

Strap your bike onto the car, pack a picnic and head away from Melbourne for just over an hour and you'll find yourself in the lush, peaceful surrounds of one of Victoria's most charming towns.

The main street features, galleries, cafes and a couple of shops, but what you really want to explore and the romantic bike trails that wind themselves around the region. You'll be sure to see local flora in full bloom and you may even spot some cute fauna if you keep your eyes peeled.

Here are three bike trails that will be sure to get your heart racing. Now all you need is a special someone to share it with.

Rokeby to Neerim Rail Trail

Rokeby to Neerim

This trail is part of the original Warragul to Noojee rail line and passes through the Crossover Regional Park to Neerim South, and then follows the Main Neerim Road. Highlights include the trestle bridge at Crossover and views of Tarago Reservoir, Bunyip State Forest and Mount Baw Baw. At 12.6km of smooth dirt or gravel it's a family friendly, relaxing ride you could conquer in a morning.

Noojee Trestle Bridge Rail Trail

Noojee

The restored Noojee Trestle Bridge is one of the only remaining historic timber bridges in Victoria, a legacy from the old railway that ran from Noojee to Warragul. This short scenic trail is surrounded by tall forest, and offers a gentle climb from Noojee that is well shaded and protected from the wind. Only 3km one way, this gentle but stunning ride will provide you with the perfect photo opportunity from the top of the bridge

Two Towns Trail

Drouin to Warragul

While not strictly in Neerim South, this pleasant 8km long ride between Drouin and Warragul can be done in either direction and offers stunning views of the Baw Baw ranges, Mount Worth and the Strzelecki Ranges. Pop in on your way home.

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Make a Pork Stop in Neerim South

For immediate release

With foodies becoming more and more discerning about where and how their meat is produced, it's pleasing to discover more hidden gourmet food havens popping up throughout regional Victoria

Take a turn off the Princes Highway, about an hour out of Melbourne, and wind your way along the track to the tiny town of Neerim South, set amongst some of Australia's most fertile land.

Dotted with fat dairy cows and charming B&Bs, this charming country town also boasts the famous Jindi Pig Butchers. They farm Tamworths, Large Blacks and Wessex Saddleback pigs, rare breeds known for their old-fashioned full pork flavours.

Their superb pork is crafted into delicious free-range sausages in a range of gourmet flavours. They also have plenty of other gourmet meats and products sourced from local farmers.

Their meats are only available on site, so you'd better start making Neerim South a regular weekend getaway.

While you're in the area be sure to explore the newly opened Jindivick Harvest Kitchen in Jindivick. Sample some of the delicious cheeses and gourmet meals made from ingredients sourced from the kitchen garden or sit back and enjoy the view with a coffee and café.

The famous Toolshed Bar and Bistro in Noojee boasts a huge selection of handmade parmas, impressive memorabilia collection and relaxed rustic courtyard dining, that will be sure to fulfill the biggest of appetites.

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